



BMG BROTHERS INVESTMENT

WE ARE HIRING!



A. Sales and Marketing officer – 2 Posts.

Requirements	<ul style="list-style-type: none">✓ Bachelor's degree in Marketing, Communications, Business, or a related field.✓ 2-3 years of experience in marketing, preferably in the heavy machinery, construction, or industrial sectors.✓ Strong understanding of digital marketing tools (SEO, Google Ads, email marketing, social media platforms).✓ Excellent written, verbal, and presentation skills.✓ Creative mindset with a keen eye for design and content creation.✓ Proven ability to work in a fast-paced environment and manage multiple campaigns simultaneously.✓ Knowledge of the heavy equipment rental industry is a plus
Roles and responsibilities	<ul style="list-style-type: none">✓ Design and implement marketing campaigns to promote our rental services.✓ Manage digital marketing platforms (social media, email, website, SEO, etc.) to enhance brand visibility and attract new customers.✓ Conduct market research and analyze customer feedback to inform future marketing strategies.✓ Collaborate with the sales team to create promotional content and align marketing efforts with business goals.✓ Track the performance of marketing campaigns and generate reports to optimize results.✓ Build relationships with partners, influencers, and other stakeholders to boost brand recognition



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B. Workshop Manager – 1 Post.

Requirements	<ul style="list-style-type: none">✓ Bachelor's degree in Mechanical Engineering, Automotive Engineering, or related field.✓ 2-3 years of experience in heavy equipment maintenance, with at least 1 year in a supervisory or managerial role.✓ Strong understanding of diesel engines, hydraulics, and electrical systems on heavy machinery.✓ Familiarity with brands such as Caterpillar, Komatsu, JCB, Hitachi.✓ Proficient in maintenance management systems and reporting tools.
Roles and responsibilities	<ul style="list-style-type: none">✓ Supervise daily activities in the workshop, ensuring efficient maintenance and repair of heavy equipment.✓ Plan, schedule, and monitor routine servicing and emergency repairs.✓ Maintain detailed records of work done, parts used, and labor involved.✓ Liaise with the operations team to prioritize equipment repairs based on project needs.✓ Prepare reports on workshop performance, downtime, and maintenance costs.✓ Communicate with equipment suppliers or manufacturers for technical support.



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C. Assistant Operational Manager – 1 post

Requirements	<ul style="list-style-type: none">✓ Bachelor's degree in Mechanical Engineering, Automotive Engineering, or related field.✓ 2-3 years of experience in heavy equipment maintenance, with at least 1 year in a supervisory or managerial role.✓ Strong understanding of diesel engines, hydraulics, and electrical systems on heavy machinery.✓ Good knowledge of heavy equipment (e.g., excavators, bulldozers, forklift, loaders, etc.) and their operational requirements.✓ Valid driver's license is an added advantage.
Roles and responsibilities	<ul style="list-style-type: none">✓ Assist in planning, coordinating, and monitoring equipment rental operations.✓ Ensure all rented machinery is properly scheduled, tracked, and maintained.✓ Oversee dispatch and delivery logistics of heavy machines to and from client sites.✓ Assist the Operations Manager in evaluating performance, analyzing operational data, and developing action plans for improvement.✓ Provide input on equipment needs based on project demands and usage trends.✓ Generate daily and weekly reports on operations status, downtime, and customer service metrics.

MODE OF APPLICATION

All applicants are invited to submit the following document via recruitment@bmginvestment.co.tz indicating the position applied for in the subject of the email with the following attachments:

- A. Cover letter for the position
- B. Resume/ CV`s
- C. Academic Certificates

DURATION OF APPLICATION

- **Start date:** 09/05/2025.
- **End date:** 16/05/2025.